

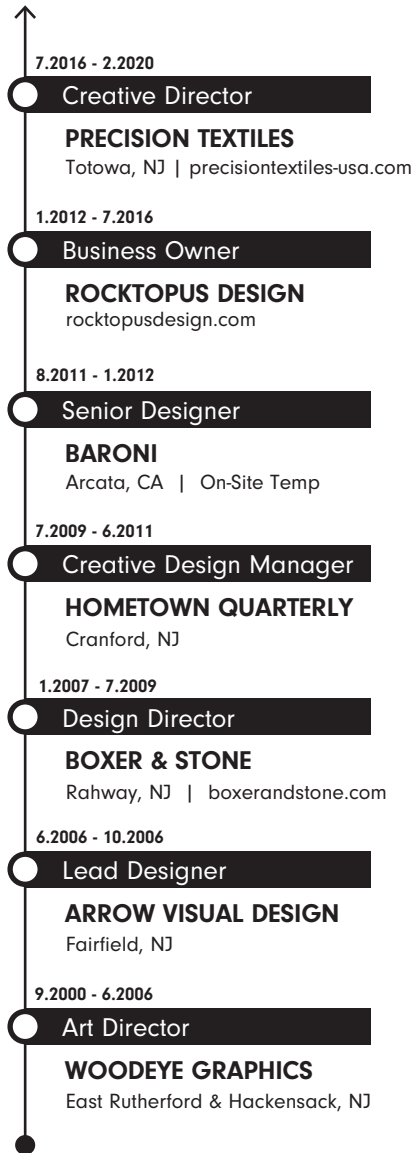
# DANIELLE SCHUMACHER

## CREATIVE DIRECTOR

+1.707.771.9711 | 1070 Morris Ave, Suite 1131 | Union, NJ 07083 | danielle@rocktopusdesign.com

Seasoned creative leader with 20 years of industry-diverse experience, working in the field of visual communications. The companies I've had the pleasure of working with throughout the years range from small to large, in every industry (retail, services, & B2B). Currently seeking a full-time Creative Director or other upper level creative services position where I can contribute my artistic vision, creative strategy, hands-on design & management skills in a friendly team environment.

### EXPERIENCE



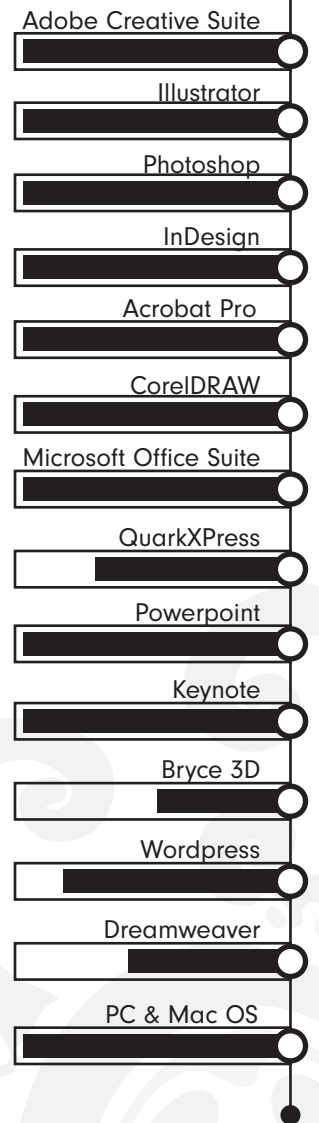
### SKILLS

Art / Creative Direction  
Branding / Logo Design  
Color Psychology  
Concept Development  
Content Marketing  
Copywriting  
Creative Strategy  
Creative Writing  
Fashion Design  
Graphic Design  
Infographics & Iconography  
Illustration  
Large Format Design  
Marketing  
Mobile Apps  
Package Design  
Photo Editing & Retouching  
Photo Shoot Direction  
Print & Prepress  
Social Media  
Studio Management  
Tech Packs  
Textile Design  
Trade Show Management  
Typography  
UI Design  
Wordpress Websites

### HOBBIES



### SOFTWARE



### REFERENCES

Frank Gassib  
CEO, Woodeye Graphics  
gassibdesigngroup@gmail.com  
+1.201.665.4322

Scott Tesser  
CEO, Precision Textiles  
scott@precisiontextiles-usa.com  
+1.973.890.3873



### CERTIFICATIONS & HONORS

**CERTIFIED EXPERT**  
Illustrator & Photoshop



**Mensa**  
Life Member Since 1995  
Membership #: 60600383